



PRESS RELEASE

For immediate
release

SUBJECT

AGE Expands Network with Strategic
Partnership with GlassMax Hungary to
Strengthen Eastern European Presence

ATTACHMENTS

Photographs

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Automotive Glass Experts (AGE), a global reference in automotive glass solutions, is proud to announce the addition of GlassMax Hungary as its newest member. This partnership marks a key milestone in AGE's ongoing growth strategy, further solidifying the organization's commitment to delivering unparalleled automotive glass services worldwide.

GlassMax, based in Hungary, operates under the highest industry standards, certified with ISO 9001:2015, and specializes in OEM-quality automotive glass and materials. The company provides advanced windshield repair and replacement services and is a trusted provider for both personal and commercial vehicles, including trucks and luxury cars.

The addition of GlassMax's mobile service throughout Hungary adds further value to AGE's network. Their expertise in modern vehicle camera calibration and their focus on seamless, professional service aligns perfectly with AGE's core values.

"The integration of GlassMax into the AGE Network represents a major milestone in our expansion efforts," said Marco Moreno, AGE CEO and Chairman. "This membership

Automotive Glass Experts
Stitching The Automotive Glass Professionals

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strengthens AGE's position in Hungary, enhances our local expertise, and solidifies our presence in Europe. We're excited to further deepen our commitment to providing the highest quality automotive glass solutions to our customers in this growing market."

Adam Daadou, CEO of GlassMax, emphasized "AGE is a prestigious international organization that unites the most respected automotive glass companies from around the world. The Hungarian and Eastern European markets have tremendous potential for growth in this field, and by joining AGE, we aim to become the first Hungarian organization to provide exceptional quality service to both private and commercial customers."

He continued, "I firmly believe there will always be a demand for high-quality products and services. In today's world, where it's easy to find any product or service amid overwhelming options, the challenge lies in standing out. This is especially true in the automotive glass industry. Replacing or repairing a windshield is never a planned or desirable event for customers – it's often an inconvenience. That's why it's crucial to make the process as seamless, professional, and stress-free as possible. We aim for customers to associate GlassMax with exceptional quality and professionalism, setting ourselves apart from the competition. Joining an esteemed organization like AGE marks a significant step forward in achieving these goals."

A Legacy of Innovation and Growth

Founded in 1999, Glass Max has become a key player in the Hungarian automotive glass sector, offering products sourced from world-renowned manufacturers. With a focus on customer satisfaction and continuous innovation, GlassMax has grown its operations, including mobile services and serving major fleet customers.

After rebranding in 2019, GlassMax has become a strong force in Hungary, with a commitment to delivering quality service nationwide and positioning itself for further expansion.



Looking Ahead

With this integration, GlassMax is excited about the future. The company is committed to its mission of providing high-quality automotive glass services that exceed customer expectations. The partnership with AGE opens new opportunities for innovation, collaboration, and growth, allowing both companies to offer even more value to customers and the broader automotive glass industry.