



PRESS RELEASE

For immediate
release

SUBJECT

Petromin Corporation and AGE Unite to
Create, Develop, and Deliver Premium
Automotive Glass Services to Saudi Arabia
Customers, Opening New Horizons for Market
Expansion in the Automotive Glass Sector.

ATTACHMENTS

Photograph

25th of September 2023

Petromin Corporation and AGE Unite to Create, Develop, and Deliver Premium Automotive Glass Services to Saudi Arabia Customers, Opening New Horizons for Market Expansion in the Automotive Glass Sector.

Petromin Corporation and AGE (Automotive Glass Experts) have forged an extraordinary partnership poised to reshape the automotive landscape in Saudi Arabia and beyond. This historic collaboration between two industry leaders marks the culmination of a synergistic effort to introduce unparalleled automotive glass services to Saudi Arabia's customers, while also laying the foundation for potential expansion into new markets, powered by AGE's expertise.

With a legacy dating back to its establishment by Royal Decree in 1968, Petromin Corporation has become synonymous with excellence in the Arabian lubricant and automotive services sector. Guided by an unwavering commitment to quality, Petromin has grown to encompass cutting-edge lubricant production sites, Petromin Express workstations, gas stations, Primo grocery stores, Auto Care facilities, and a Petromin Nissan Dealership. Its products have reached over 40 countries across the Middle East, Africa, and Asia, setting industry standards along the way.

AGE and Petromin worked closely and collaboratively to craft a premium automotive glass service tailored for Saudi Arabia's discerning customers. The partnership is not



only a testament to their shared values and vision but also a demonstration of their commitment to delivering excellence in every aspect of their offerings.

“It is with great pleasure that we announce this new partnership with Petromin. Petromin’s local experience coupled with AGE’s expertise will enable the creation of a high-quality automotive glass service in the Saudi Arabian market. Saudi Arabian customers can, from the very beginning, expect highly trained, professional glass technicians, providing glass repair, replacement, and ADAS recalibration with maximum quality,” explained Marco Moreno, AGE CEO, and Chairman.

The culmination of this joint effort is Petromin’s recent launch of an exemplary automotive glass workstation in Saudi Arabia, a testament to the seamless integration of AGE’s automotive glass expertise and Petromin’s local acumen.

Petromin Motorglass workstation is the first of many to open in the coming months. The AGE and Petromin partnership showcase the potential expansion of premium automotive glass services into new markets, fueled by AGE’s industry-leading solutions. With AGE’s support and experience, Petromin is set to elevate their automotive glass service experience for Saudi Arabia’s customers, providing top-tier glass repair, replacement, and ADAS recalibration services.

Furthermore, this strategic partnership positions Petromin as an official AGE member within Saudi Arabia, strengthening AGE’s presence in the region and reinforcing its commitment to delivering exceptional services. The strategic alliance extends beyond national borders, potentially opening doors for future collaborations in neighboring markets and exemplifying the potential of the partnership’s synergies.

Aligned with global sustainability goals, AGE and Petromin are dedicated to environmentally responsible practices. By accessing AGE’s partner portfolio and supplier network, these partners are at the forefront of driving change towards climate neutrality, while also adhering to the principles outlined by the United Nations Global Compact (UNGC).



The collaboration between Petromin Corporation and AGE is a testament to the power of strategic partnerships in propelling innovation and industry advancement. As these two industry leaders combine their strengths, the path forward is marked by excellence, ingenuity, and a renewed commitment to providing customers with the best in automotive glass services. Petromin Motorglass becomes an AGE member in Saudi Arabia, enabling them to expand their services across national borders and potentially collaborate with Autoglass Middle East in the United Arab Emirates and Auto Glass in Israel.

The AGE membership provides Petromin's Motorglass clients and partners access to 2000 worldwide workstations and 2000 mobile units in 23 countries across Europe, Africa, North America, and Asia. Petromin Motorglass also gains access to the AGE supplier portfolio and current international agreements, as well as representation in AGE tenders with key insurance, fleet, and leasing companies.